Learning Design and Development

This document gives a range of useful information for this course including general information, a course schedule, assessment information and how to get help. Ready to enrol? Take the next step at uconline.ac.nz/online-courses/learning-design-and-development.

General Information

Item	Description
Course Length	The course runs over nine weeks (with a one-week study break in the middle of the term) plus a two-week review period for marking and feedback.
Course Description	Are you familiar with instructional design principles but looking to further your skills in designing online courses for learner engagement and success? Gain the practical skills and confidence you need to create learner-centred and impactful online learning. Based around the ADDIE (Analysis, Design, Development, Implementation, and Evaluation) framework, this course will take you through the full development lifecycle for online courses. You'll analyse learner needs, design measurable objectives and meaningful assessments for online learners, and then develop tailored online learning that resonates with diverse audiences. Whether you're an instructional designer, independent trainer, or educator seeking to build your practical skills, this online micro-credential will give you hands-on practice in creating meaningful online learning. You'll learn key techniques of project management to apply to your work and develop a tangible portfolio of learning resources to showcase your expertise.
Learning Outcomes	Once you've successfully completed this course, you'll be able to: • Analyse learner characteristics, needs, and contexts to formulate instructional design requirements and propose high-level solutions. • Design measurable learning objectives and meaningful assessments that cater to diverse learner needs and cultural considerations. • Develop instructional prototypes and learning materials that incorporate multimedia principles and instructional design best practices. • Implement instructional design plans within a given context, considering learner preparation, environmental factors, and facilitator readiness. • Evaluate the effectiveness of instructional designs, critique their impact on learners, and propose data-driven improvements for future iterations.
Learning Impact	Achievement of this micro-credential shows you can: • Connect key online learning approaches and literature with student-centred course design. • Design and prototype online learning resources that are appropriate for your learners, inclusive and culturally responsive. • Evaluate and reflect on how suitable your online resources are for your group of learners.
Delivery	This course is 100% online, which means you can log on when it suits you each week to fit learning into your life, so long as you meet assessment deadlines.

	You'll need to work through the course materials and assessments in the relevant weeks, as outlined below in the course schedule.
Estimated hours per week	We estimate your engagement will be about 12 hours a week over the nine learning weeks (excluding the one-week study break).
Qualification	**Micro-credential:** This is a standalone course that recognises the achievement of specific skills, experience, or knowledge. Upon successful completion of the course, you will be issued a digital badge to recognise your learning achievements. This can take up to 2 months to be delivered after the marking and feedback period.
Academic points	Each course has a points value that reflects the workload for the course. Successful completion from this course will award you 10 points at NZQF Level 8.
Recommended prior learning	This course is equivalent to Level 8 postgraduate study, therefore applicants must meet the entry criteria as approved by NZQA, and have; • Either a bachelor's degree or equivalent level qualification • OR equivalent professional experience in a relevant field. Learners will be asked to demonstrate equivalent professional experience, which can include paid or voluntary work. If you'd like to check if you have the equivalent professional experience, you can email us at info@uconline.ac.nz It is beneficial if learners have background knowledge of instructional design processes and models like ADDIE; or have undertaken Instructional Design Basics or a comparative course. English requirements: courses are taught in English and therefore learners should be confident reading, writing and listening in English.
Who is this course for?	This course is ideal for: • E-Learning and development professionals • Instructional designers • Corporate trainers • Professional development specialists • Educators and trainers looking to enhance their instructional design capabilities
Technology Requirements	• We recommend a laptop or desktop computer and a reliable internet connection. • A PDF reader (like Adobe Acrobat Reader DC) to download PDFs with assessment instructions. • Word processing software (like Microsoft Word or Google Docs) to complete your assignments. • A prototyping tool like Miro, Canva, PowerPoint or Google Slides.
How the course works	You'll need to work through this course sequentially. The course is divided into eight modules that run over eight weeks. To support a work/life balance we have one-week study break making the total course 9 weeks long. Use the navigation block on the left to move from one module to another. Each module includes the following material: • Specific **learning objectives** and module **introduction**. • **Topic content** using a range of media.

	• **Activities** to apply what you've learnt and/or discuss with your peers and facilitator.
	• A **quiz** to assess understanding of key concepts.
	• A list of **references** used in the module topic content.
	• A '**temperature check' survey** to seek your feedback about your experience as a learner.
	You will gain access to the following module only if you complete content in the previous module. Learning online doesn't mean learning alone. Our courses have been designed to enable a cohort community so you can learn and grow from each other's experience. We also have a facilitator for each course who is there to offer support as you work through your learning, in addition to our [Enrolment Advice](#) and [Online Learning Support](#) teams.
Assessment	To receive a passing grade for this course, you need to have attempted all activities and to have received an overall grade of at least 50%. For more details see the assessment schedule below.
Pricing	Domestic learners: **$617** incl. GST
	International learners: **$1921** incl. GST
	Note: GST is only applicable for learners living in New Zealand during their study.

Course schedule

Week	Module	Assessment
0-1	Getting started	
	About this course	
	Assessment	
1	Module 1: Learning theories and learning design principles	
2	Module 2: Analysis phase - Analysing learners' needs	
3	Module 3: Design phase - Crafting meaningful learning experiences	
4	Module 4: Develop phase - Developing online learning using tools and technologies	1. Learning needs analysis and solution proposal
5	Study break	
6	Module 5: The implementation phase	2. Designing measurable learning outcomes and assessments
7	Module 6: Project managing design and development	

8	Module 7: Evaluation phase and professional practices	
9	Module 8: Emerging trends and technologies	3. Learning design solution
	Conclusion and next steps	

Assessment

There are 3 assessments in this course:

Assessment	Name	Weight	Due date	Feedback
1	Learning needs analysis and solution proposal	25%	End of week 3	Grade and written feedback from facilitator within a week from the due date.
2	Designing measurable learning outcomes and assessments	30%	End of week 6	Grade and written feedback from facilitator within a week from the due date.
3	Learning design solution	45%	End of week 9	Grade and written feedback from facilitator within a week from the due date.

Your course total grade is calculated based on the weighting of each assessment. To pass the course you need a course total of over 50 (out of 100).

You may attempt each assignment up to two times. You do not need a passing grade for each assignment, but they all work sequentially, so you must consider the facilitator's feedback in each assignment to pass the course successfully.

You will find more information about each assessment, including instructions and submission links in the UC Online course (use the navigation block on the left to access the Assessment section).

How to get help

- For general help on how to use the Tuihono UC | UC Online learning environment, select Help at the top of the course screen.
- If you can't find the answer that you are looking for, please email Tuihono UC | UC Online Learner Support: support@uconline.ac.nz.